

REP HEADLINE# 6302479    TRF# 329788    REP: TEL# 703 528 7800    FAX# 703 528 7880  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$    CREDIT ADVISORY: AGENCY CREDIT RISK !!!    SEP6/12 12.07  
 ORDER WORKSHEET    HARRIS REPORT FROM REP    \*\*\* WFTV-TV \*\*\*  
 \*\*CHANGES\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/AMER FOR PROSPERITY    REP. # \_\_\_\_\_ OFF. # 6556    SALESMAN # \_\_\_\_\_  
 AGY # 1977    AGY. NAME MENTZER MEDIA SERVICES, INC.    BUYER NAME ELISE CLOYD  
 600 FAIRMOUNT AVENUE, SUITE 306    SALES PRSN WA- JOE KNAUER  
 TOWSON, MD 21286  
 ORDER # \_\_\_\_\_ CONTRACT # 6302479    CLASS: NATL.    LOCAL    REGIONAL  
 PRDCT AMERICANS FOR PROSP. EST#431    COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES SEP4/12 SEP10/12 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP6/12 12.07

REP: TO LENA  
 FR JULIE  
 OK'D M2 SEE 24  
 TTLS RTS  
 PLS CFM, THX 9/6

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
 AMERICANS FOR PROSPERITY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	S		1200N-1230P	60		\$1,600.00	9/8	9/8	0		SAT	0

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 431  
 PROGRAM : NEWS

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ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/12 12.07  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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24	A		1100P-1135P	60		\$1,600.00	9/8	9/8	1		SAT	1
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PROGRAM : NEWS AFTER FBALL  
ORD COM1 : DUE TO PRGM CHANGE : COLLEGE FBALL  
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-9 FOR 1 SPOT/WK  
STATION MAKEGOOD OFFERS:  
M2 OK'D BUY#9 MISSED: SAT/1200N-1230P SEP8 60S \$1,600.00 (SEP6/12)  
OFFER: SAT/1100P-1135P SEP8 60S \$1,600.00 PLS ADVISE.  
CMT: DUE TO PRGM CHANGE : COLLEGE FBALL

SEP/12 221600.00 CONTRACT TOTAL 221600.00  
TOTAL SPOTS 36

MARKET TOTALS \$651,764 WFTV 34% WKMG 30% WESH 25% WOFL 11% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE